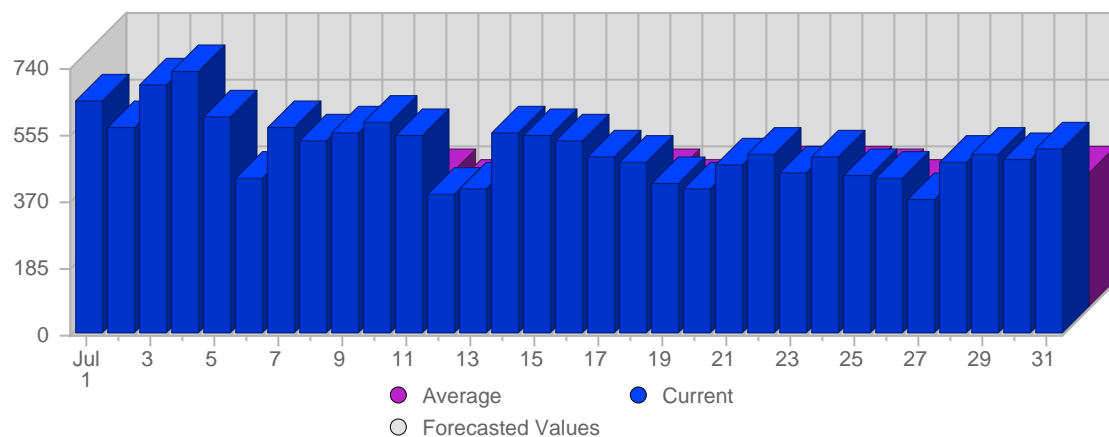
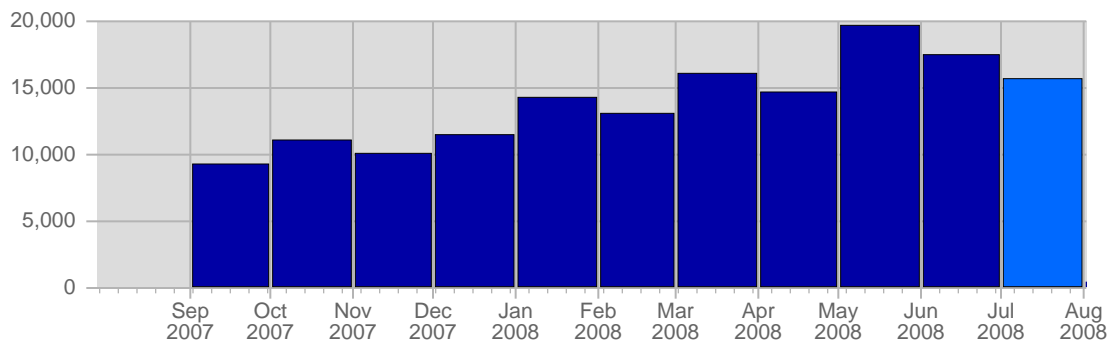


Report Description

Domain: advertisementindia.in
 Report Description: Executive Summary Report for the month of July 2008
 Report Range: Month of July 2008
 Report Scope: Historical Data

Visits



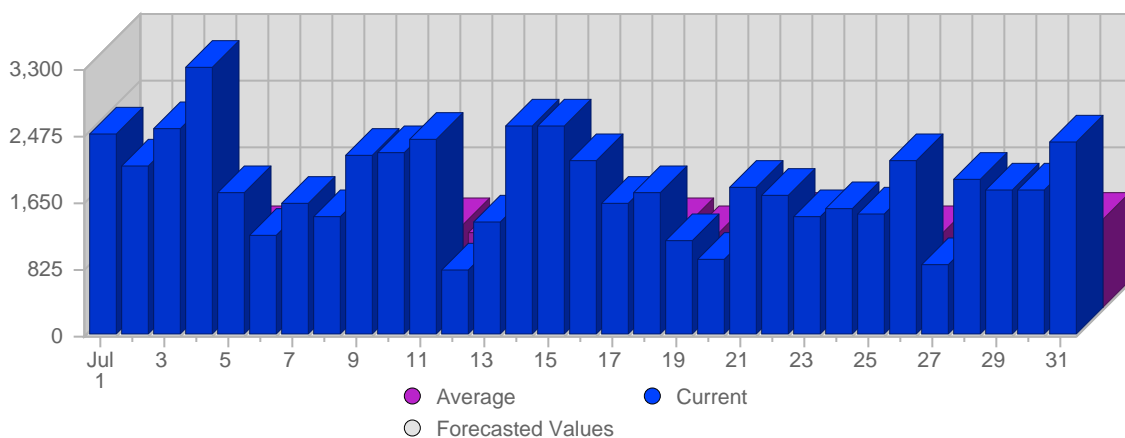
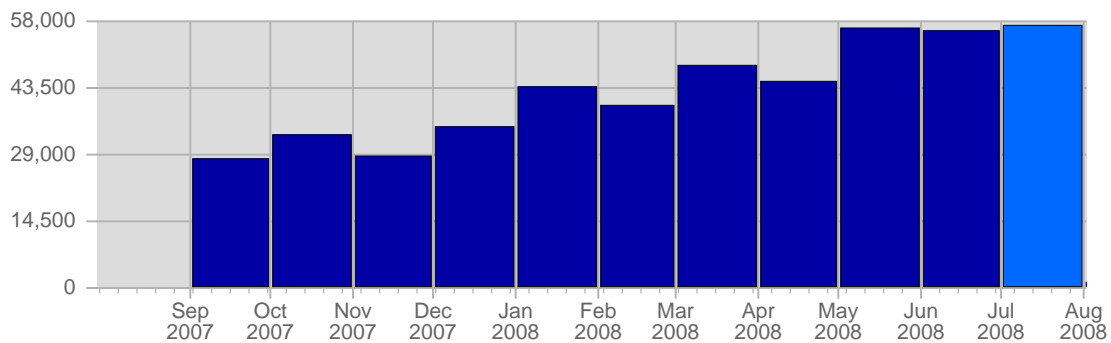
Date	Total Visits	Average Visits Historically	Change	Percent of Total Visits
Tue Jul 1st, 2008	647	373.67	+647 ▲	4.12%
Wed Jul 2nd, 2008	568	370.42	+568 ▲	3.61%
Thu Jul 3rd, 2008	685	368.30	+685 ▲	4.36%
Fri Jul 4th, 2008	724	359.26	+724 ▲	4.61%
Sat Jul 5th, 2008	601	329.74	+601 ▲	3.82%
Sun Jul 6th, 2008	428	298.29	-93 ▼	2.72%
Mon Jul 7th, 2008	572	367.24	-100 ▼	3.64%
Tue Jul 8th, 2008	532	373.67	-115 ▼	3.38%
Wed Jul 9th, 2008	555	370.42	-13 ▼	3.53%

Continued on Page 2 ...

... continued from Page 1

Thu Jul 10th, 2008	588	368.30	-97 ▼	3.74%
Fri Jul 11th, 2008	546	359.26	-178 ▼	3.47%
Sat Jul 12th, 2008	382	329.74	-219 ▼	2.43%
Sun Jul 13th, 2008	401	298.29	-27 ▼	2.55%
Mon Jul 14th, 2008	552	367.24	-20 ▼	3.51%
Tue Jul 15th, 2008	544	373.67	+12 ▲	3.46%
Wed Jul 16th, 2008	530	370.42	-25 ▼	3.37%
Thu Jul 17th, 2008	485	368.30	-103 ▼	3.09%
Fri Jul 18th, 2008	473	359.26	-73 ▼	3.01%
Sat Jul 19th, 2008	418	329.74	+36 ▲	2.66%
Sun Jul 20th, 2008	398	298.29	-3 ▼	2.53%
Mon Jul 21st, 2008	467	367.24	-85 ▼	2.97%
Tue Jul 22nd, 2008	496	373.67	-48 ▼	3.16%
Wed Jul 23rd, 2008	441	370.42	-89 ▼	2.81%
Thu Jul 24th, 2008	488	368.30	+3 ▲	3.10%
Fri Jul 25th, 2008	440	359.26	-33 ▼	2.80%
Sat Jul 26th, 2008	427	329.74	+9 ▲	2.72%
Sun Jul 27th, 2008	373	298.29	-25 ▼	2.37%
Mon Jul 28th, 2008	471	367.24	+4 ▲	2.00%
Tue Jul 29th, 2008	498	373.67	+2 ▲	3.17%
Wed Jul 30th, 2008	484	370.42	+43 ▲	3.08%
Thu Jul 31st, 2008	507	368.30	+19 ▲	3.23%
	15,721	12,181	-1,796	

Page Views



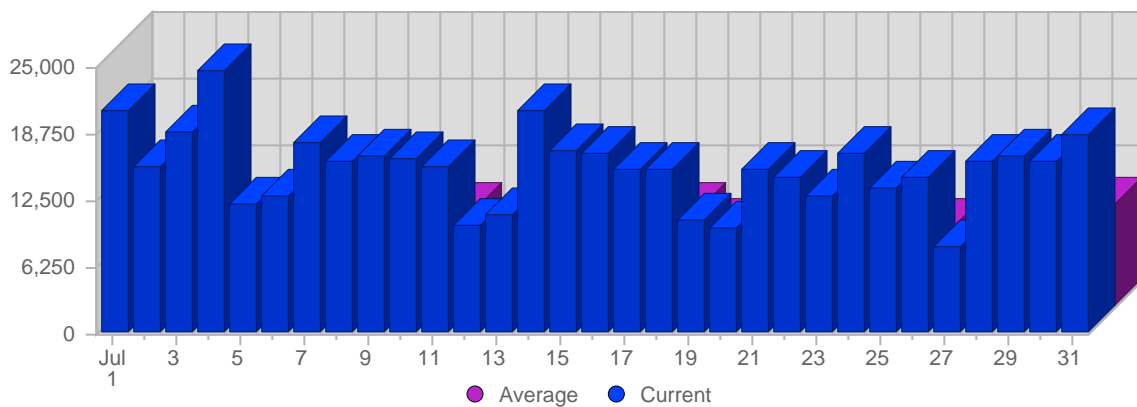
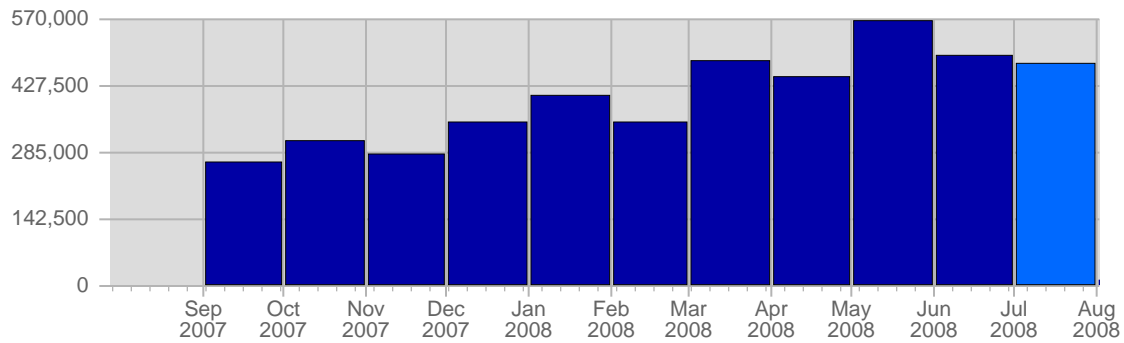
Date	Total Page Views	Average Page Views Historically	Change	Percent of Total Page Views
Tue Jul 1st, 2008	2,480	1,095.03	+2,480 ▲	4.34%
Wed Jul 2nd, 2008	2,078	1,113.66	+2,078 ▲	3.64%
Thu Jul 3rd, 2008	2,552	1,089.10	+2,552 ▲	4.47%
Fri Jul 4th, 2008	3,294	1,028.80	+3,294 ▲	5.77%
Sat Jul 5th, 2008	1,749	908.52	+1,749 ▲	3.06%
Sun Jul 6th, 2008	1,215	698.46	-322 ▼	2.13%
Mon Jul 7th, 2008	1,633	1,069.95	-166 ▼	2.86%
Tue Jul 8th, 2008	1,451	1,095.03	-1,029 ▼	2.54%
Wed Jul 9th, 2008	2,212	1,113.66	+134 ▲	3.87%
Thu Jul 10th, 2008	2,239	1,089.10	-313 ▼	3.92%
Fri Jul 11th, 2008	2,402	1,028.80	-892 ▼	4.21%
Sat Jul 12th, 2008	801	908.52	-948 ▼	1.40%
Sun Jul 13th, 2008	1,373	698.46	+158 ▲	2.40%
Mon Jul 14th, 2008	2,577	1,069.95	+944 ▲	4.51%
Tue Jul 15th, 2008	2,566	1,095.03	+1,115 ▲	4.49%
Wed Jul 16th, 2008	2,151	1,113.66	-61 ▼	3.77%
Thu Jul 17th, 2008	1,632	1,089.10	-607 ▼	2.86%
Fri Jul 18th, 2008	1,760	1,028.80	-642 ▼	3.08%

Continued on Page 4 ...

... continued from Page 3

Sat Jul 19th, 2008	1,140	908.52	+339 ▲	1.00%
Sun Jul 20th, 2008	940	698.46	-433 ▼	1.65%
Mon Jul 21st, 2008	1,826	1,069.95	-751 ▼	3.20%
Tue Jul 22nd, 2008	1,717	1,095.03	-849 ▼	3.01%
Wed Jul 23rd, 2008	1,462	1,113.66	-689 ▼	2.56%
Thu Jul 24th, 2008	1,551	1,089.10	-81 ▼	2.72%
Fri Jul 25th, 2008	1,470	1,028.80	-290 ▼	2.57%
Sat Jul 26th, 2008	2,132	908.52	+992 ▲	3.73%
Sun Jul 27th, 2008	868	698.46	-72 ▼	1.52%
Mon Jul 28th, 2008	1,911	1,069.95	+85 ▲	3.35%
Tue Jul 29th, 2008	1,792	1,095.03	+75 ▲	3.14%
Wed Jul 30th, 2008	1,767	1,113.66	+305 ▲	3.09%
Thu Jul 31st, 2008	2,365	1,089.10	+814 ▲	4.14%
	57,106	30,373	978	

Hits



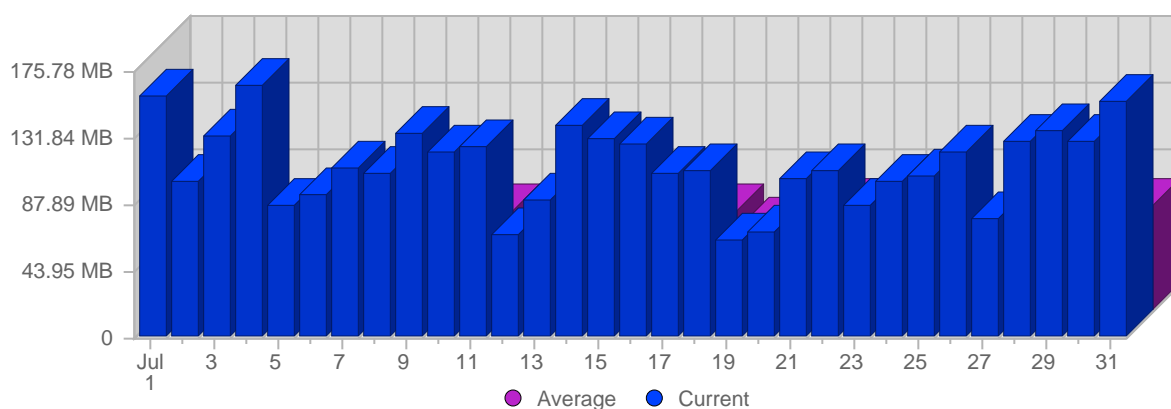
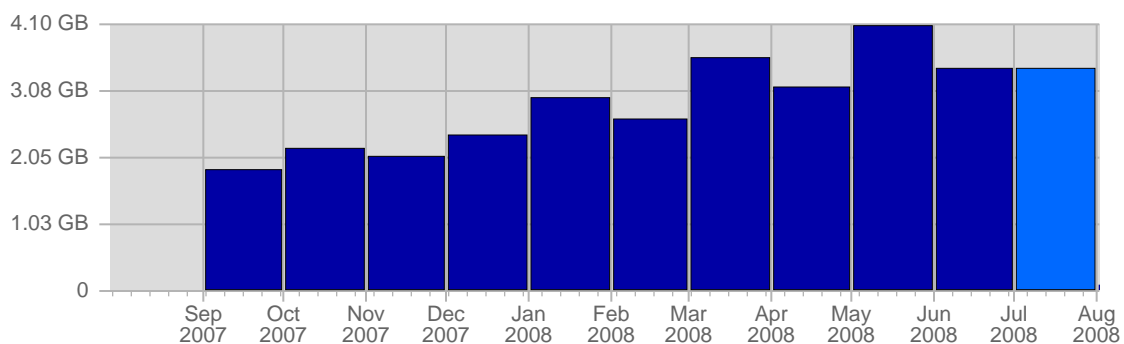
Date	Total Hits	Average Hits Historically	Change	Percent of Total Hits
Tue Jul 1st, 2008	20,862	9,716.63	+20,862 ▲	4.36%
Wed Jul 2nd, 2008	15,563	9,759.78	+15,563 ▲	3.25%
Thu Jul 3rd, 2008	18,898	9,662.81	+18,898 ▲	3.95%
Fri Jul 4th, 2008	24,518	9,037.38	+24,518 ▲	5.12%
Sat Jul 5th, 2008	12,040	7,727.19	+12,040 ▲	2.52%
Sun Jul 6th, 2008	12,885	6,092.41	+884 ▲	2.69%
Mon Jul 7th, 2008	17,820	9,554.08	-246 ▼	3.73%
Tue Jul 8th, 2008	16,031	9,716.63	-4,831 ▼	3.35%
Wed Jul 9th, 2008	16,686	9,759.78	+1,123 ▲	3.49%
Thu Jul 10th, 2008	16,257	9,662.81	-2,641 ▼	3.40%
Fri Jul 11th, 2008	15,721	9,037.38	-8,797 ▼	3.29%
Sat Jul 12th, 2008	10,219	7,727.19	-1,821 ▼	2.14%
Sun Jul 13th, 2008	11,226	6,092.41	-1,659 ▼	2.35%
Mon Jul 14th, 2008	20,923	9,554.08	+3,103 ▲	4.37%
Tue Jul 15th, 2008	17,131	9,716.63	+1,100 ▲	3.58%
Wed Jul 16th, 2008	16,935	9,759.78	+249 ▲	3.54%
Thu Jul 17th, 2008	15,424	9,662.81	-833 ▼	3.22%
Fri Jul 18th, 2008	15,285	9,037.38	-436 ▼	3.20%

Continued on Page 6 ...

... continued from Page 5

Sat Jul 19th, 2008	10,639	7,727.19	+420 ▲	2.22%
Sun Jul 20th, 2008	9,903	6,092.41	-1,323 ▼	2.07%
Mon Jul 21st, 2008	15,258	9,554.08	-5,665 ▼	3.19%
Tue Jul 22nd, 2008	14,664	9,716.63	-2,467 ▼	3.07%
Wed Jul 23rd, 2008	12,779	9,759.78	-4,156 ▼	2.67%
Thu Jul 24th, 2008	16,816	9,662.81	+1,392 ▲	3.52%
Fri Jul 25th, 2008	13,693	9,037.38	-1,592 ▼	2.86%
Sat Jul 26th, 2008	14,537	7,727.19	+3,898 ▲	3.04%
Sun Jul 27th, 2008	8,106	6,092.41	-1,797 ▼	1.69%
Mon Jul 28th, 2008	16,093	9,554.08	+835 ▲	3.36%
Tue Jul 29th, 2008	16,587	9,716.63	+1,923 ▲	3.47%
Wed Jul 30th, 2008	16,244	9,759.78	+3,465 ▲	3.40%
Thu Jul 31st, 2008	18,710	9,662.81	+1,894 ▲	3.91%
	478,453	266,931	-17,315	

Bandwidth



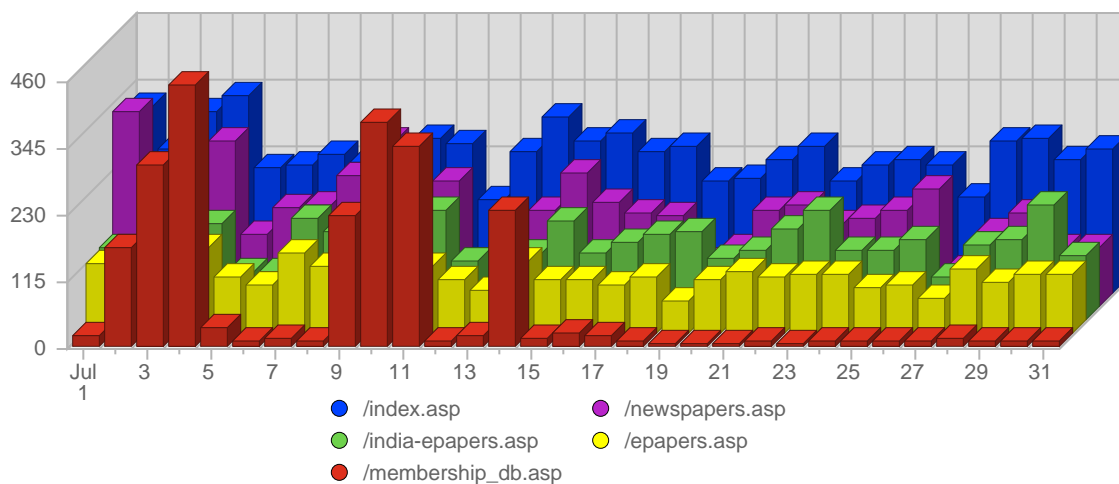
Date	Total Bandwidth	Average Bandwidth Historically	Change	Percent of Total Bandwidth
Tue Jul 1st, 2008	159.79 MB	69.72 MB	+159.79 MB ▲	4.55%
Wed Jul 2nd, 2008	102.96 MB	69.91 MB	+102.96 MB ▲	2.93%
Thu Jul 3rd, 2008	133.18 MB	68.81 MB	+133.18 MB ▲	3.79%
Fri Jul 4th, 2008	166.77 MB	65.41 MB	+166.77 MB ▲	4.75%
Sat Jul 5th, 2008	86.99 MB	56.74 MB	+86.99 MB ▲	2.48%
Sun Jul 6th, 2008	93.24 MB	46.45 MB	-573.80 KB ▼	2.65%
Mon Jul 7th, 2008	110.86 MB	67.79 MB	-10.01 MB ▼	3.15%
Tue Jul 8th, 2008	108.82 MB	69.72 MB	-50.97 MB ▼	3.10%
Wed Jul 9th, 2008	134.02 MB	69.91 MB	+31.06 MB ▲	3.81%
Thu Jul 10th, 2008	121.29 MB	68.81 MB	-11.89 MB ▼	3.45%
Fri Jul 11th, 2008	124.86 MB	65.41 MB	-41.92 MB ▼	3.55%
Sat Jul 12th, 2008	66.86 MB	56.74 MB	-20.14 MB ▼	1.90%
Sun Jul 13th, 2008	90.66 MB	46.45 MB	-2.58 MB ▼	2.58%
Mon Jul 14th, 2008	140.05 MB	67.79 MB	+29.19 MB ▲	3.98%
Tue Jul 15th, 2008	131.60 MB	69.72 MB	+22.78 MB ▲	3.74%
Wed Jul 16th, 2008	126.93 MB	69.91 MB	-7.08 MB ▼	3.61%
Thu Jul 17th, 2008	108.36 MB	68.81 MB	-12.93 MB ▼	3.08%
Fri Jul 18th, 2008	109.65 MB	65.41 MB	-15.20 MB ▼	3.12%

Continued on Page 8 ...

... continued from Page 7

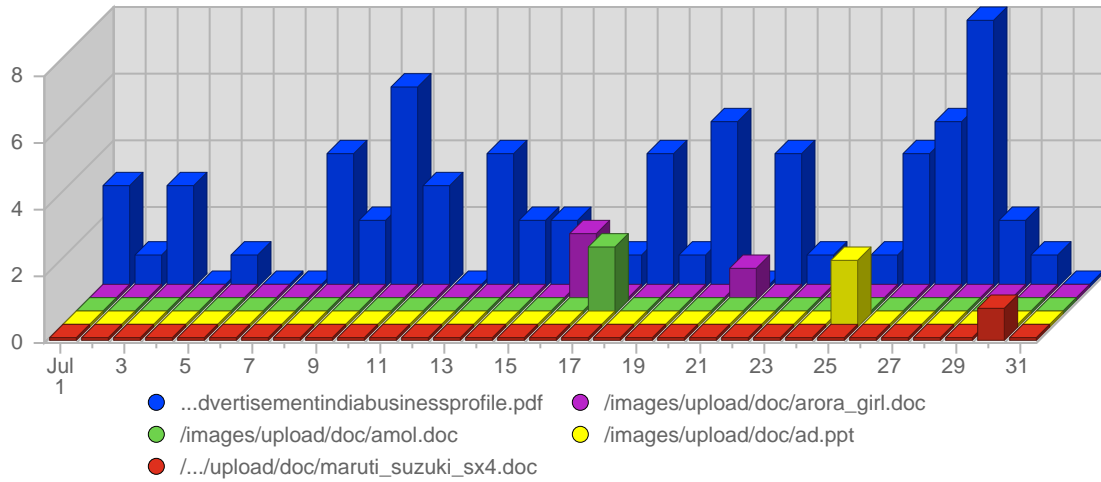
Sat Jul 19th, 2008	64.84 MB	56.74 MB	-2.02 MB ▼	1.85%
Sun Jul 20th, 2008	70.18 MB	46.45 MB	-20.49 MB ▼	1.00%
Mon Jul 21st, 2008	105.36 MB	67.79 MB	-34.69 MB ▼	2.00%
Tue Jul 22nd, 2008	109.04 MB	69.72 MB	-22.56 MB ▼	3.10%
Wed Jul 23rd, 2008	87.67 MB	69.91 MB	-39.26 MB ▼	2.49%
Thu Jul 24th, 2008	102.25 MB	68.81 MB	-6.12 MB ▼	2.91%
Fri Jul 25th, 2008	106.13 MB	65.41 MB	-3.52 MB ▼	3.02%
Sat Jul 26th, 2008	122.71 MB	56.74 MB	+57.87 MB ▲	3.49%
Sun Jul 27th, 2008	78.45 MB	46.45 MB	+8.27 MB ▲	2.23%
Mon Jul 28th, 2008	129.76 MB	67.79 MB	+24.40 MB ▲	3.69%
Tue Jul 29th, 2008	136.26 MB	69.72 MB	+27.21 MB ▲	3.88%
Wed Jul 30th, 2008	129.44 MB	69.91 MB	+41.77 MB ▲	3.68%
Thu Jul 31st, 2008	156.06 MB	68.81 MB	+53.81 MB ▲	4.44%
	3.43 GB	1.89 GB	23.20 MB	

Pages



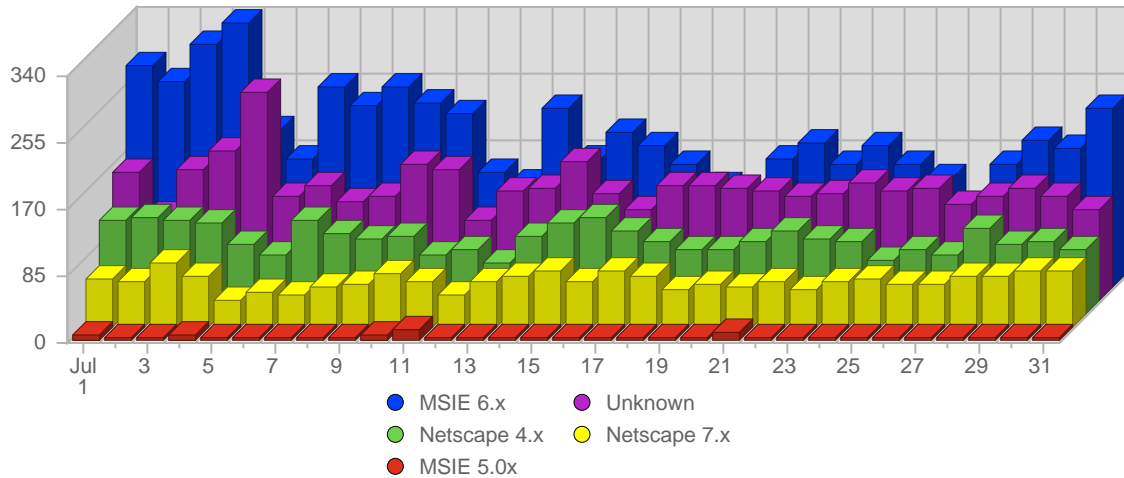
#	Title & Page	Total Page Views	Average Page Views Historically	Change	Percent of Page Views
1.	/index.asp	7,549	4,368.21	+566 ▲	13.22%
2.	/newspapers.asp	5,259	4,968.42	-2,577 ▼	9.21%
3.	/india-epapers.asp	4,104	2,653.61	-573 ▼	7.19%
4.	/epapers.asp	3,134	1,805.62	-662 ▼	5.49%
5.	/membership_db.asp	2,401	175.80	+1,864 ▲	4.21%
6.	/savedads.asp	2,247	1,065.13	+206 ▲	3.94%
7.	/errormess.asp	2,062	338.07	+1,438 ▲	3.61%
8.	/areacovered_popup.asp	1,787	2,774.61	-3,228 ▼	3.13%
9.	/createads.asp	1,564	641.46	+19 ▲	2.74%
10.	/admin/home/leftnavi.asp	1,214	620.85	+454 ▲	2.13%
11.	/matrimonial_offer.asp	985	402.00	+11 ▲	1.73%
12.	/membership.asp	947	292.03	+229 ▲	1.66%
13.	/admin/path.asp	927	423.64	+395 ▲	1.62%
14.	/myarea.asp	715	255.77	+87 ▲	1.25%
15.	/login_db.asp	704	268.92	-1 ▼	1.23%
16.	/newspapersarea.asp	696	889.97	-344 ▼	1.22%
17.	/admin/bookreqads/bookads_view.asp	642	178.13	+287 ▲	1.12%
18.	/contactus.asp	626	450.15	-443 ▼	1.10%
19.	/faqs.asp	560	311.41	+12 ▲	0.98%
20.	/matrimonial-sample-advertisements.asp	553	349.80	+64 ▲	0.97%
21.	/real-estate-property-ads.asp	522	212.67	+31 ▲	0.91%
22.	/services.asp	503	273.97	+40 ▲	0.88%
23.	/payonline.asp	488	46.14	+307 ▲	0.86%
24.	/advertisementtips.asp	482	328.05	+66 ▲	0.84%
25.	/companyoverview.asp	481	345.08	+22 ▲	0.84%
		57,096	29,797	959	








Media & Downloads



#	File	Total Downloads	Average Downloads Historically	Change	Percent of Downloads
1.	/others/advertisementindiabusinessprofile.pdf	68	128.56	-3 ▼	88.31%
2.	/images/upload/doc/arora_girl.doc	3	1.50	+3 ▲	3.90%
3.	/images/upload/doc/amol.doc	2	-	+2 ▲	2.60%
4.	/images/upload/doc/ad.ppt	2	-	+2 ▲	2.60%
5.	/images/upload/doc/maruti_suzuki_sx4.doc	1	-	+1 ▲	1.30%
6.	/images/upload/doc/matrimonial_1.doc	1	0.50	+1 ▲	1.30%
		77	129	1	




Browser Types



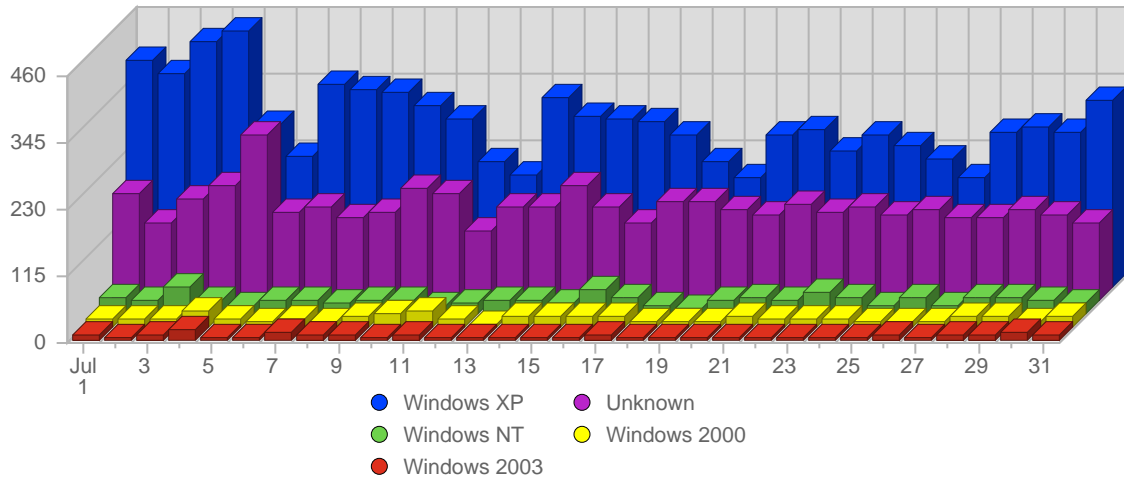
#	Icon	Browser Type	Total Visits	Average Visits Historically	Change	Percent of Visits
1.		MSIE 6.x	6,019	4,514.13	-1,294 ▼	38.29%
2.		Unknown	4,514	3,997.72	-840 ▼	28.71%
3.		Netscape 4.x	2,953	928.36	+189 ▲	18.78%
4.		Netscape 7.x	1,805	486.79	+140 ▲	11.48%
5.		MSIE 5.0x	110	225.80	-63 ▼	0.70%
6.		Opera 3.x	109	59.65	+6 ▲	0.69%
7.		Firefox 1.x	95	181.34	+17 ▲	0.60%
8.		AOL 9.x	39	185.49	+32 ▲	0.25%
9.		Avant	26	18.16	+2 ▲	0.17%
10.		MSIE 5.5	15	52.13	+2 ▲	0.10%
11.		Netscape 4.5	15	6.52	+6 ▲	0.10%
12.		MSIE 4.x	10	12.50	+6 ▲	0.06%
13.		Netscape 3.x	5	13.87	0 ▬	0.03%
14.		Opera 7.x	3	4.58	+2 ▲	0.02%
















Continued on Page 12 ...

... continued from Page 11

15.		Camino	1	0.50	+1 ▲	0.01%
16.		Safari 1.x	1	1.38	+1 ▲	0.01%
17.		Firefox 0.x	1	4.11	0 ▬	0.01%
			15,721	10,673	-1,796	

Browser Operating Systems



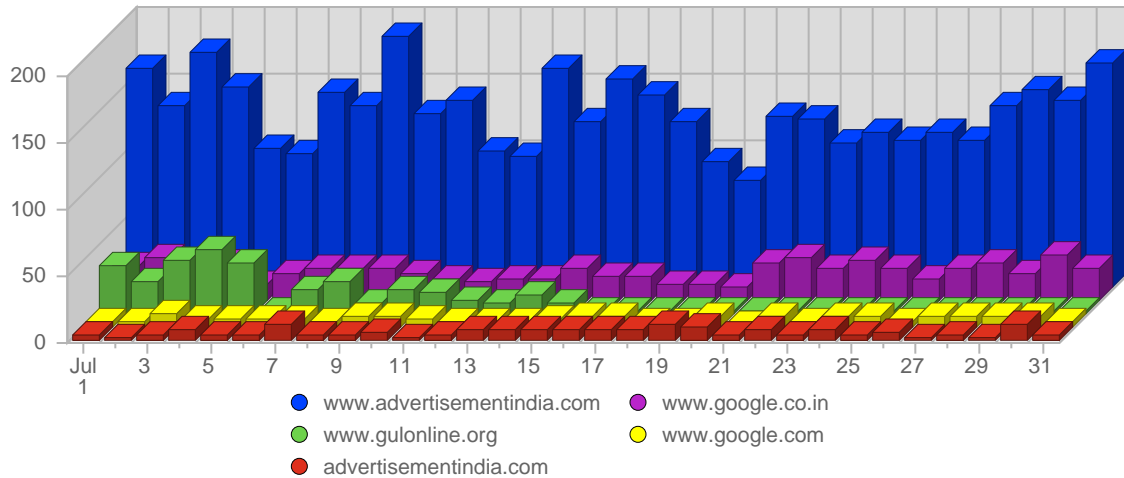
#	Icon	Operating System	Total Visits	Average Visits Historically	Change	Percent of Visits
1.		Windows XP	8,848	5,078.39	-1,073 ▼	56.28%
2.		Unknown	5,035	4,207.15	-701 ▼	32.03%
3.		Windows NT	730	172.97	+69 ▲	4.64%
4.		Windows 2000	458	564.05	+5 ▲	2.91%
5.		Windows 2003	200	78.18	-21 ▼	1.27%
6.		Linux	163	92.50	+13 ▲	1.04%
7.		Windows 98	143	401.67	-81 ▼	0.91%
8.		Macintosh	69	18.58	+34 ▲	0.44%
9.		Windows 3.1x	28	18.18	-49 ▼	0.18%
10.		Windows ME	17	33.72	+1 ▲	0.11%
11.		Macintosh OS X	12	16.05	-2 ▼	0.08%
12.		Sun OS	7	3.77	+5 ▲	0.05%
13.		Windows CE	4	2.33	+2 ▲	0.03%
14.		Windows 95	4	6.19	0 ▬	0.03%
15.		BSD UNIX	3	5.93	+2 ▲	0.02%

Continued on Page 14 ...

... continued from Page 13

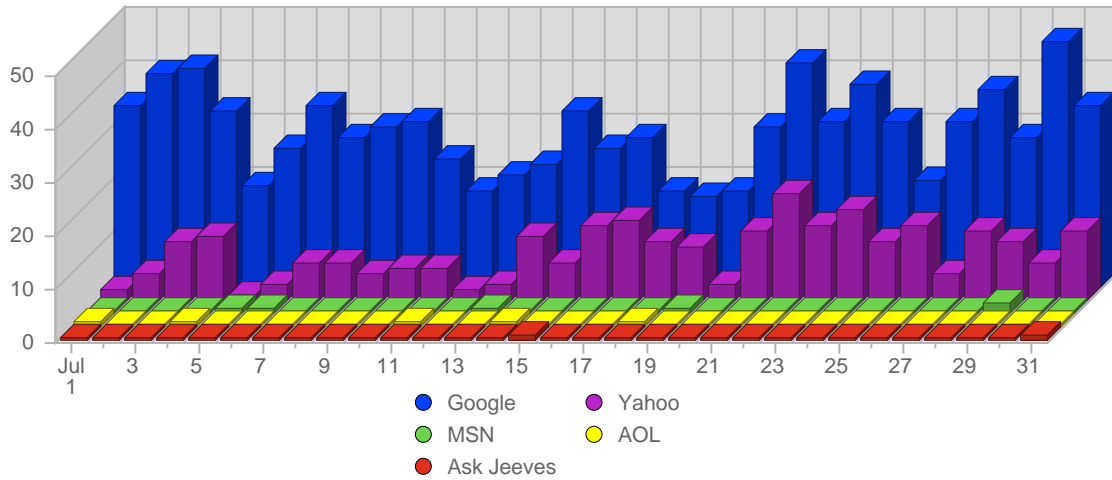
			15,721	10,682	-1,796	
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Referring Domains



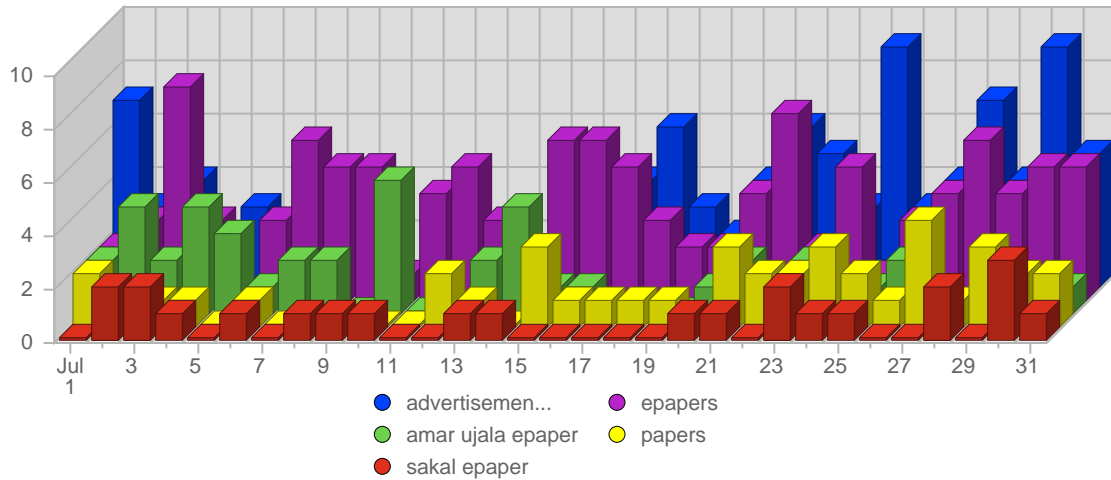
#	Site Domain	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.	www.advertisementindia.com	4,057	2,132.71	-51 ▼	64.73%
2.	www.google.co.in	671	355.45	-21 ▼	10.71%
3.	www.gulonline.org	313	156.50	+209 ▲	4.99%
4.	www.google.com	191	121.24	-77 ▼	3.05%
5.	advertisementindia.com	183	54.74	+86 ▲	2.92%
6.	search.live.com	59	46.14	-8 ▼	0.94%
7.	mail.google.com	40	10.35	+10 ▲	0.64%
8.	www.wysiwyg.in	32	2.20	+21 ▲	0.51%
9.	us.mg2.mail.yahoo.com	31	7.56	+21 ▲	0.50%
10.	in.search.yahoo.com	28	24.08	+16 ▲	0.45%
11.	209.85.175.104	23	18.00	+1 ▲	0.37%
12.	advertisementindia.co.in	22	12.65	+9 ▲	0.35%
13.	www.bigfinder.de	21	11.25	+3 ▲	0.34%
14.	wysiwyg.in	20	0.67	+19 ▲	0.32%
15.	in.trustedwwws.com	20	13.83	-4 ▼	0.32%
16.	us.mc334.mail.yahoo.com	19	9.50	+13 ▲	0.30%
17.	in.mc85.mail.yahoo.com	17	-	+17 ▲	0.27%
18.	www.google.co.uk	15	10.89	-5 ▼	0.24%
19.	us.mc375.mail.yahoo.com	13	-	+13 ▲	0.21%
20.	indomania.borda.ru	12	11.93	+12 ▲	0.19%
21.	bl120w.blu120.mail.live.com	12	-	+12 ▲	0.19%
22.	f1mail.rediff.com	11	5.39	+8 ▲	0.18%
23.	live2support.com	10	5.00	0 ▬	0.16%
24.	us.mc638.mail.yahoo.com	10	5.00	+8 ▲	0.16%
25.	www.getmefile.com	10	5.00	-68 ▼	0.16%
		6,268	3,160	227	

Search Engines



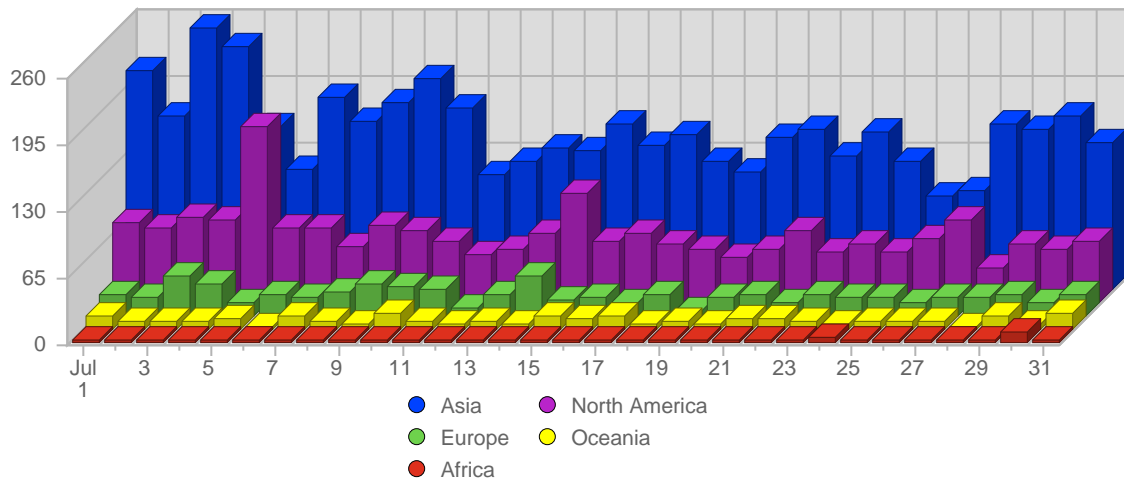
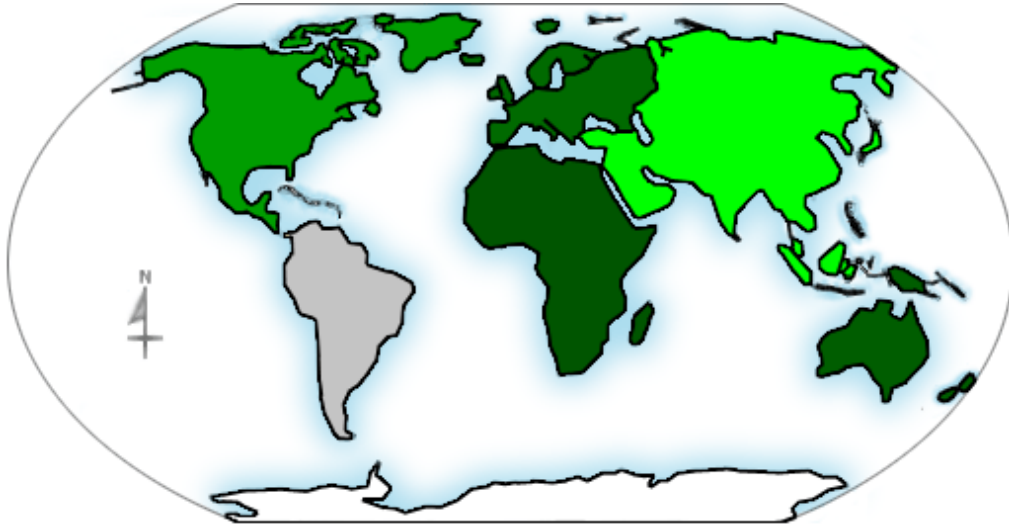
#	Logo	Search Engine	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.		Google	910	521.55	-146 ▼	75.64%
2.		Yahoo	280	203.50	+118 ▲	23.28%
3.		MSN	6	89.78	0 ▬	0.50%
4.		AOL	5	3.44	-4 ▼	0.42%
5.		Ask Jeeves	2	1.36	+2 ▲	0.17%
			1,203	817	-31	

Search Phrases



#	Search Phrase	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.	advertisemen...	121	60.10	0 ▬	12.79%
2.	epapers	120	46.10	+35 ▲	12.69%
3.	amar ujala epaper	45	10.88	+15 ▲	4.76%
4.	papers	41	11.21	+11 ▲	4.33%
5.	sakal epaper	23	7.27	+6 ▲	2.43%
6.	list of epapers	21	4.33	+15 ▲	2.22%
7.	list of papers	21	14.63	+3 ▲	2.22%
8.	amar ujala paper	12	6.17	0 ▬	1.27%
9.	times of india matrimonial	12	3.91	+1 ▲	1.27%
10.	indian advertisemen...	10	8.72	+1 ▲	1.06%
11.	advertisemen... india	7	5.34	+4 ▲	0.74%
12.	list of epaper in india	5	0.50	+4 ▲	0.53%
13.	free epapers	5	1.33	+3 ▲	0.53%
14.	epapers india	5	3.64	-3 ▼	0.53%
15.	aaj newspaper	5	3.54	-2 ▼	0.53%
16.	jagbani jalandhar	5	8.06	-5 ▼	0.53%
17.	advertisemen... in india	5	5.19	0 ▬	0.53%
18.	hitavada epaper	4	1.91	-3 ▼	0.42%
19.	epapers in india	4	2.00	+4 ▲	0.42%
20.	amarujala epaper	4	4.00	-2 ▼	0.42%
21.	indian ads	4	4.65	+3 ▲	0.42%
22.	papers india	3	2.67	-2 ▼	0.32%
23.	all india newspaper	3	0.00	+2 ▲	0.32%
24.	indian newspaper list	3	1.22	+2 ▲	0.32%
25.	dainik tribune	3	2.96	-3 ▼	0.32%
		946	339	-130	

Continent Breakdown



#	Continent	Total Visits	Average Visits Historically	Change	Percent of Visits
1.	Asia	4,798	4,747.00	-395 ▼	61.62%
2.	North America	2,068	2,241.83	-660 ▼	26.56%
3.	Europe	627	907.17	-360 ▼	8.05%
4.	Oceania	263	209.33	+2 ▲	3.38%
5.	Africa	30	28.67	-18 ▼	0.39%
		7,786	8,134	-1,431	